

Amy Marsh began the meeting by stating that DWD is determining jobs that are truly in demand so as to help students in developing and understanding not only the jobs but the skill needed. She asked for critical feedback from the committee. She introduced activities such as work and learn and apprenticeships.

A Work Ethic certificate was suggested as a great program. Mayor Milo indicated that this certificate, however, has been a challenge in getting the right people in the program. Also, there is an issue as to whether employers have buy in. Clark County has addressed this issue via a tiered approach. Each tier offers more support via PBIS data. Milo suggested that the activities include Work Ethics and determine how to better educate employer. The committee can look at Clark County's success.

Education of parents is a necessity because they tend to want their children to go to a 4 year college. Also school counselors need to be educated in CTE. Since they are college educated, they too, as the parents, push students to college whereas many students may be better suited to pursue CTE. How do we address this? ICE would be a good starting place; however, it does not currently address 'in demand' jobs. The program Naviance is similar to ICE, but offers more options; therefore, the state is looking at researching – adding - this and other software.

It was suggested that more emphasis on career ladders and stackable credentials could be another activity.

Review of existing sites – see handout Imagining – school counseling. Currently, not much time is spent of career counseling.

The committee tabled grants for later.

Other groups working on counseling – see hand out Imagining College and Career Counseling in Indiana.

Adult Career Readiness standards – see handout – they were adopted by the SWIC. Again this led Milo back to the Ethic Skills Cert. This would give a working goal for students.

Current Marketing and outreach – You Can Go Back was presented – see hand pamphlet – over 2000 students have taken advantage of this.

Scholar Track added more requirements; by 2017 students in the program now have 12 elements to complete and all parts of their portfolio must be completed. If a student is not on track, then correspondence will be sent out warning them that if not completed, they will lose their scholarships. Correspondence will highlight deficits and where to go for assistance. Data was given showing that various student activities have gotten better with the marketing/outreach.