



**Career Counseling Taskforce Meeting
State Workforce Innovation Council
June 23, 2016
10:30-12:00**

Mission from the SWIC: The Career Counseling Taskforce will assist with operationalizing career readiness standards, including marketing needs, outreach and coordination with K-12 and assist with increasing career and technical education (CTE) awareness and growth in relation to the demand perspective.

❖ **Call to Order/Roll Call/Welcome and Introductions**

Blair Milo, Taskforce Chair

❖ **Attendees:**

Mayor Milo, Amy Marsh, Matt Fleck, Andrew Bradley, Miranda Scully, Trish Wlodarczyk, Kim Ramsey, Shelley Huffman, Angela Vaughn, Nichole Mann, Erin Dietrich, Amanda Culhan

❖ **Approval of Taskforce Minutes**

Blair Milo

Motion to approve, Matt Fleck; second Trish W.

❖ **College and Career Readiness accountability**

Amanda Culhan – ESSA

Indiana's current Student-Centered Accountability Model:

- Performance
 - Passing and participation for grades 3-8, 10 on ISTEP+
- Growth
 - Individual student growth: schools awarded for students *catching up, keeping up, and moving up*
- Multiple measures (grades 9-12)
 - Graduation rate
 - Bonus for 5 year graduates
 - College and Career Readiness - percentage of students meeting any of the following:

- Earn a passing score on an IB exam;
 - Earn a Passing score on an AP exam;
 - Earn at least 3 dual credits from an approved dual credit course;
 - Earn an approved industry certification
- ESSA possible implications:
 - Multiple measures needed for grades 3-8
 - Could potentially see more measures for 9-12 as well
 - Highlights for CCR multiple measures in ESSA:
 - Academic indicators have to receive much greater weight than multiple measures
 - Must be capable of disaggregation of subgroups
 - The multiple measures indicator can't change the status of schools identified for school improvement without 'significant progress' on at least one other indicator
 - Must be likely to increase the student achievement or graduation rates
 - Examples explicitly listed in ESSA:
 - Student engagement
 - Educator engagement
 - Access to and completion of advanced coursework
 - Postsecondary readiness/enrollment
 - School climate and safety
 - Amanda to send list of potential multiple measures from initial DOE brainstorm session... taskforce members can submit any additional ideas.

Discussion:

- Do schools receive any kind of funding for A-F or incentives
 - No, but do receive funds towards CCR measures from the state to increase access (AP funds, dual credit, and industry certifications)
 - Funds also send to schools for honors diploma recipients
 - Is this information getting to schools and information about the impact for students?
- 21st Century scholars grants - \$25/student for the school – to be used towards college and career readiness
- Distribution of materials to all educators and training providers – one of our missions – what is the value for both school and students?
- Consider financial aid and technical track – 15 to finish and the impact on these students who attend part time or technical track
- Industry Certifications – we need to ask teachers for feedback on the approved list of certifications. What industry certifications are truly needed and valued by employers? Also for the industry certifications used for ECA waiver students.
- Request for list of accountability multiple measures brainstorm to the group
- What partnership exists between the KCTCS (Kentucky Community and Technical College system) and board of education? How are they partnering with KCTCS and/or other colleges on the college and/or career ready focus?

Amy Marsh, Chris Fitzgerald – usage, highest career areas of interest; demonstration

- How can we embed occupational demand and what our employers are seeking? How can we get this information to those who need it?
- ICE- new look and feel – similar to Florida’s site; want to build in demand and parent use
- Usage – Total student users 574,760
- Usage – Parents 13,809
- Usage - Graduation Plan – Started 28,556 Indiana students
- Career Interests, Skills Confidence, Work Values Inventory
- At end of assessments, will get a range of occupations that fit
- Great tool for counselors
- Trainer – Mary Pouch
- New components – barriers; embed demand in ‘explore occupations’ section; down to county level; will also connect to Indiana Career Connect
- State-wide marketing plan for future – want to build the system out first (also build into the You Can Go Back campaign)
- Demand section to come from our occupational demand reports and bureau of labor projections for next 10 years. Include what exists today and in the future.

Discussion:

- Could the resume component be drawn from LinkedIn?
- Timeline: New look and feel – October?; demand will happen over time
- Barriers – need to think through this piece – will this go to the Admin? Will they get an alert? Liability issues?
- Would like to somehow have ScholarTrack and ICE interact - could scholar track requirements automatically go into ICE? Could student enter info at either place?
- Link to Indiana INTERNnet? And O*NET?
- How do we get info to adults? – Work One Centers, Ivy Tech, Adult high schools
- Parent and student notes, bookmarks?
- Demand column – high, medium, low (state and county or regional level); will link to national trends too; maybe list where it’s high demand in Indiana; maybe click on a picture of Indiana – green for high demand, red for no demand, orange – medium demand.
- Regional hot 50
- Is geography a factor in your search? Are you willing to move within state?
- Focus groups – counselors, student, and parents?

❖ **IN Reality**

Amy Marsh – demonstration

- Housed in hoosiers by the numbers
- Underutilized because it hasn’t been marketed
- Reality Check – choose a location; series of questions about lifestyle;
- Want it to be a part of the new rollout

❖ **Funding Opportunities**

Amanda Culhan and Amy Marsh

- Skill up grants
 - driving collaboration with community organizations, k-12, higher ed
 - how to fill most in-demand jobs in specific locations
 - Hoping to drive building of programs to meet demand in regions

- New Skills for Youth Grant
 - Indiana received a 6 month planning grant for \$100,000
 - The four Indiana goals are:
 - Improve the talent pipeline in 4 highest demand sectors (advanced manufacturing, information technology, education, and healthcare)
 - Expand career awareness K-12, with emphasis on early grades
 - Improve employability skills across k-12, postsecondary and adult populations
 - Engage and increase education/employer/community partnerships statewide
 - Transform any negative perceptions of CTE pathways and promote economic benefits

❖ **Next Steps:**

How can this taskforce impact career and occupational information and choice?

Homework

Keeping in mind the counseling initiative handout

➔ Put this information into something measurable – include metrics for this handout

❖ **Next Meeting: July 19**

Adjournment

Blair Milo